

Fiscal Year 2020

Annual Report

THE SUSIE FOUNDATION



We Were Busy

HERE'S AN OVERVIEW OF 2020

- FEBRUARY Hosted our Sunday Funday event in Hartford alongside the Husky Ticket Project and UConn Basketball
- MARCH Coordinated a ramp build for a family in New Britain and struggled with existential dread.
- MAY Hosted two virtual trivia nights, a virtual yoga class, Team Susie's first-ever virtual 5k, and an online mask sale.
- SEPTEMBER Hosted two golf tournaments in Farmington: The Susie Open and the It's O'Kay Classic.
- OCTOBER Hosted our annual Susie Fest event at March Farm and Team Susie's second virtual road race.

A Deeper Look At Our Success



151 athletes virtually
laced up with Team
Susie throughout
the year!



The Susie Open
and It's O'Kay
Classic attracted
284 total golfers!



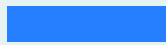
Despite a new and
rural location, Susie
Fest attracted 114
attendees!



Our virtual
fundraising
initiatives raised
\$22,176 throughout
the year!



Our mask sale
helped to distribute
109 face masks to
families in-need!



Our Impact

Total Number of
Grants Provided

94

+43 vs FY19

Total Amount of
Support Provided

\$51,969

+\$4,972 vs FY19

**WE HAVE PROVIDED MORE THAN
\$150K SINCE OUR FOUNDING**

Where These Grants Have Gone



48.8%

went to families living
in Connecticut.



43.9%

went to families living
in Massachusetts.



7.3%

went to families living
in Rhode Island.

Who These Grants Have Gone To



58.5%

have gone to support patients who live with complete or near complete physical disability.



42.4%

have gone to support patients who are 55 years of age and younger.



35.6%

have gone to families with one or more dependent children.

What These Funds Have Purchased



50.7%

went towards the purchase of in-home medical equipment/supplies or home modifications.



27.1%

went towards relieving direct impacts from the CV19 pandemic (e.g., job loss).



22.2%

went towards the purchase of in-home medical care or clinic visits.



FEEDBACK FROM FAMILIES

Thank you for everything you guys do as an organization. We appreciate your consistent communication. It means the world to know that there are folks rooting for us and thinking about us.

THE WOOD FAMILY
WEYMOUTH, MASSACHUSETTS



FEEDBACK FROM FAMILIES

My wife is bed-ridden, and I work full time as a teacher. Hospice provides minimal health visits. The quality of her life is vastly improved by the twenty-four hours of weekly care we have been receiving.

The cost of paying for that care is a tremendous burden financially, given all the medications and equipment her disease requires, and we are so grateful to receive this support.

THE GUEVREMONT FAMILY
NORTH SMITHFIELD, RHODE ISLAND





FEEDBACK FROM FAMILIES

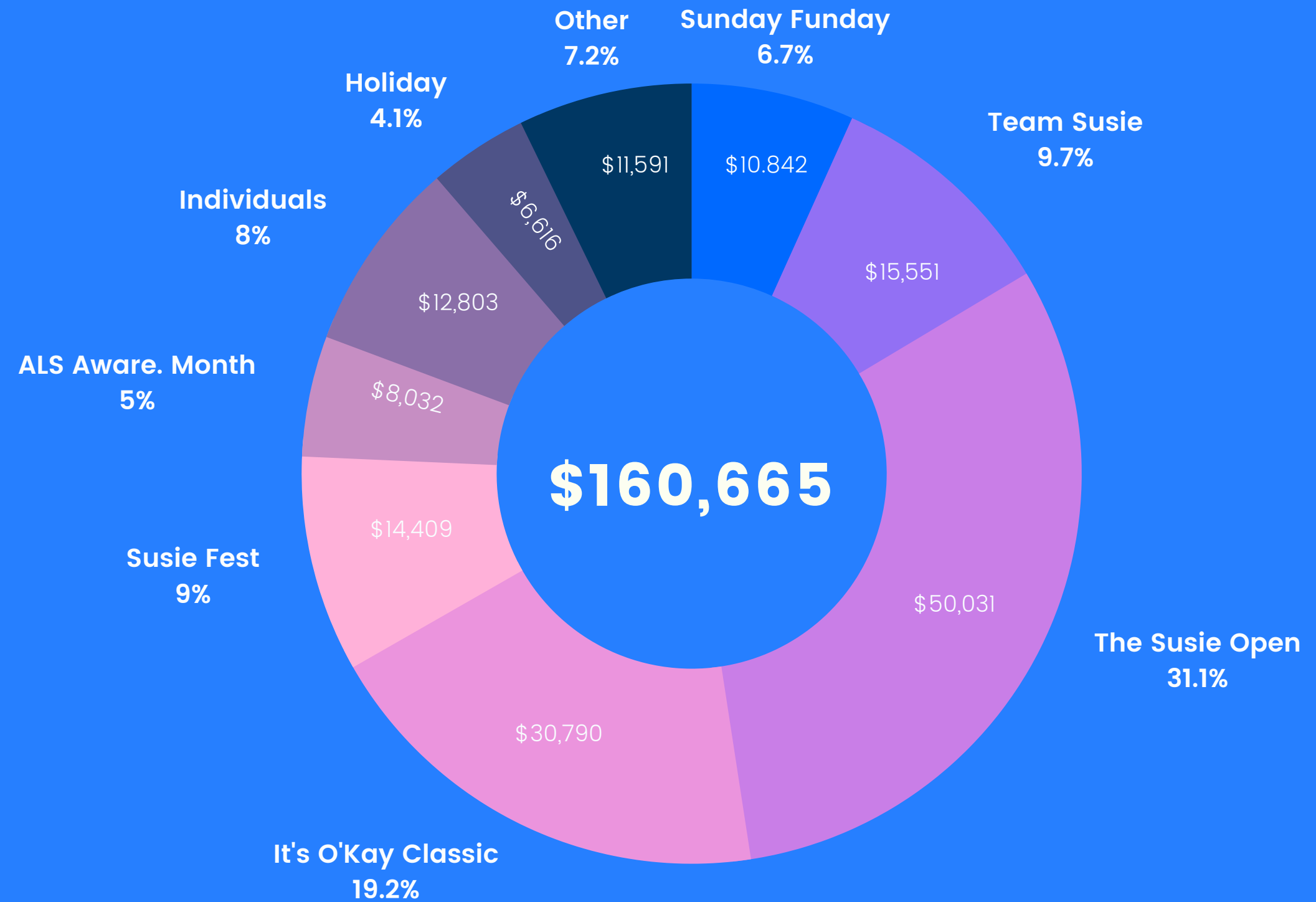
Life was hard before the pandemic
– now it is closing in even further.
We need to keep David safe at all
costs. He is high risk – we pray he
keeps safe and the ones he is
dependent on for his daily living
keep safe. Thank you for making
that a little easier for us.

THE MICHELSON FAMILY
STAMFORD, CONNECTICUT



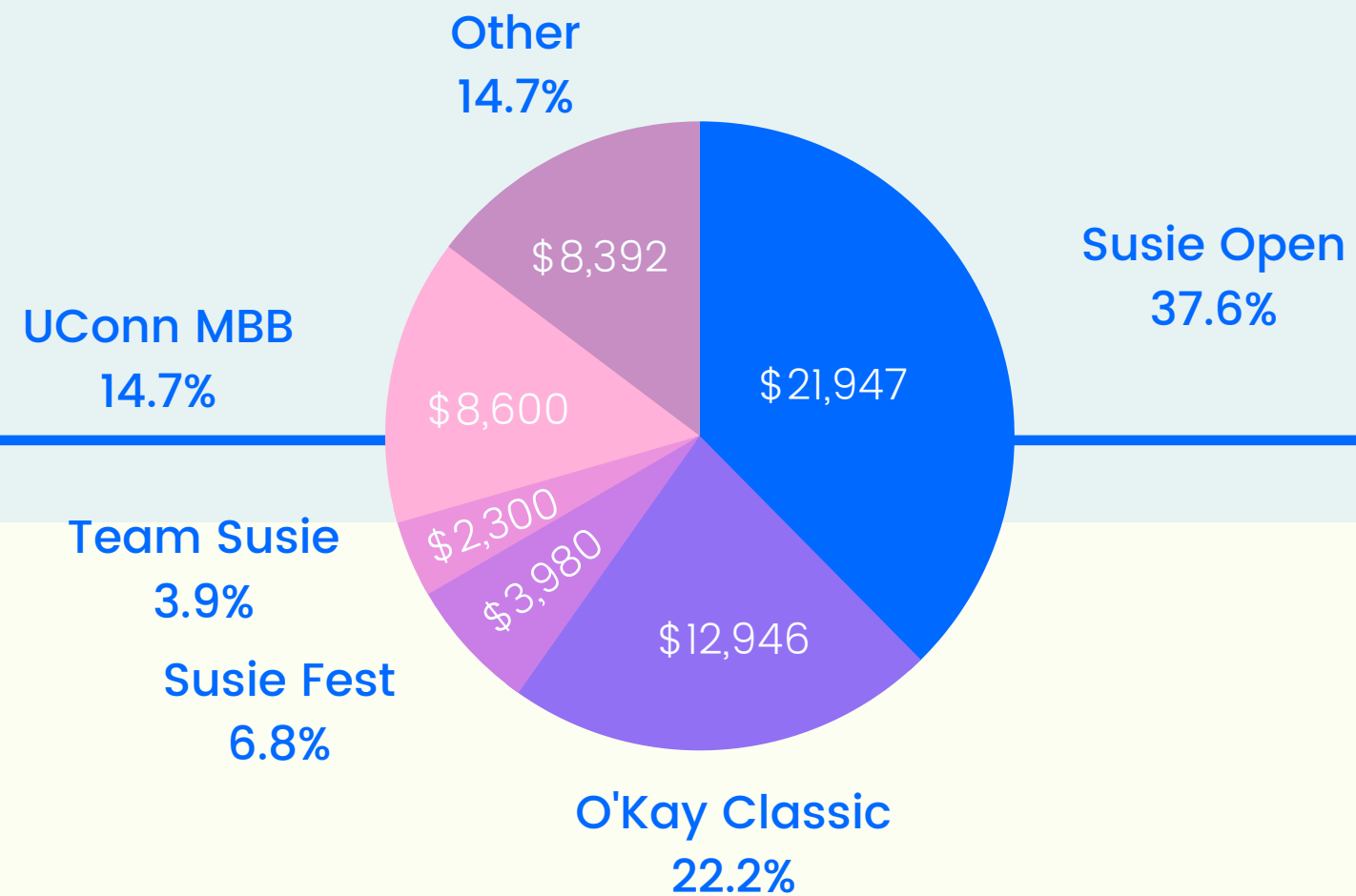
Finance Recap

A CLOSER LOOK AT OUR REVENUE



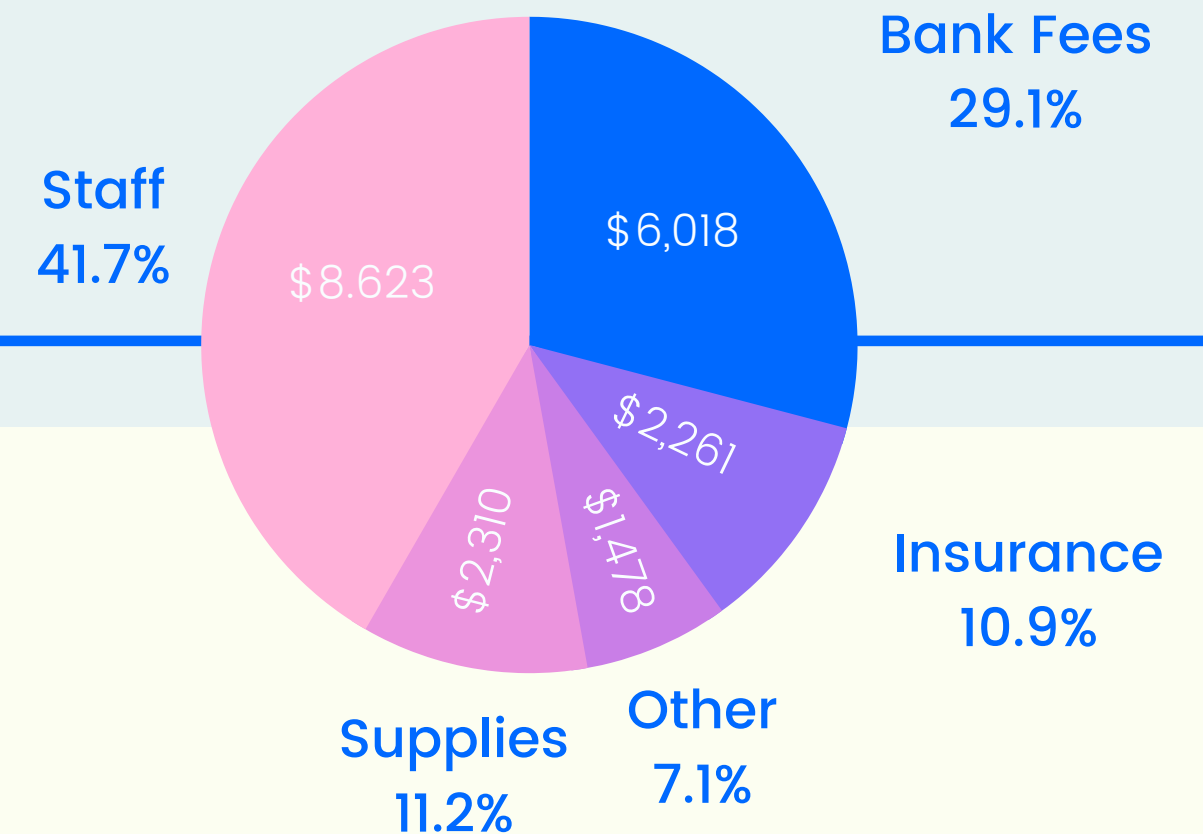
Finance Recap

A CLOSER LOOK AT OUR EXPENSES



FUNDRAISING

\$58,367



OPERATIONS

\$20,690



Strategic Progress

GOAL #1 FINANCIAL SECURITY & STABILITY

GOAL: CULTIVATE HIGH VALUE EVENTS FOCUSED ON NET REVENUE GENERATION

Net revenue from events is up 80.9% since FY18.

GOAL: FOSTER THE EXPANSION OF EXISTING PEER-TO-PEER FUNDRAISING MODELS

Team Susie and SusieFit have raised \$44,154 in Net Revenue since the beginning of FY18.

GOALS: CULTIVATE AND STRENGTHEN TIES WITH INDIVIDUAL DONORS AND CORPORATE SPONSORS

Gross Revenue from these funding sources are up 96.4% since FY18.

Strategic Progress

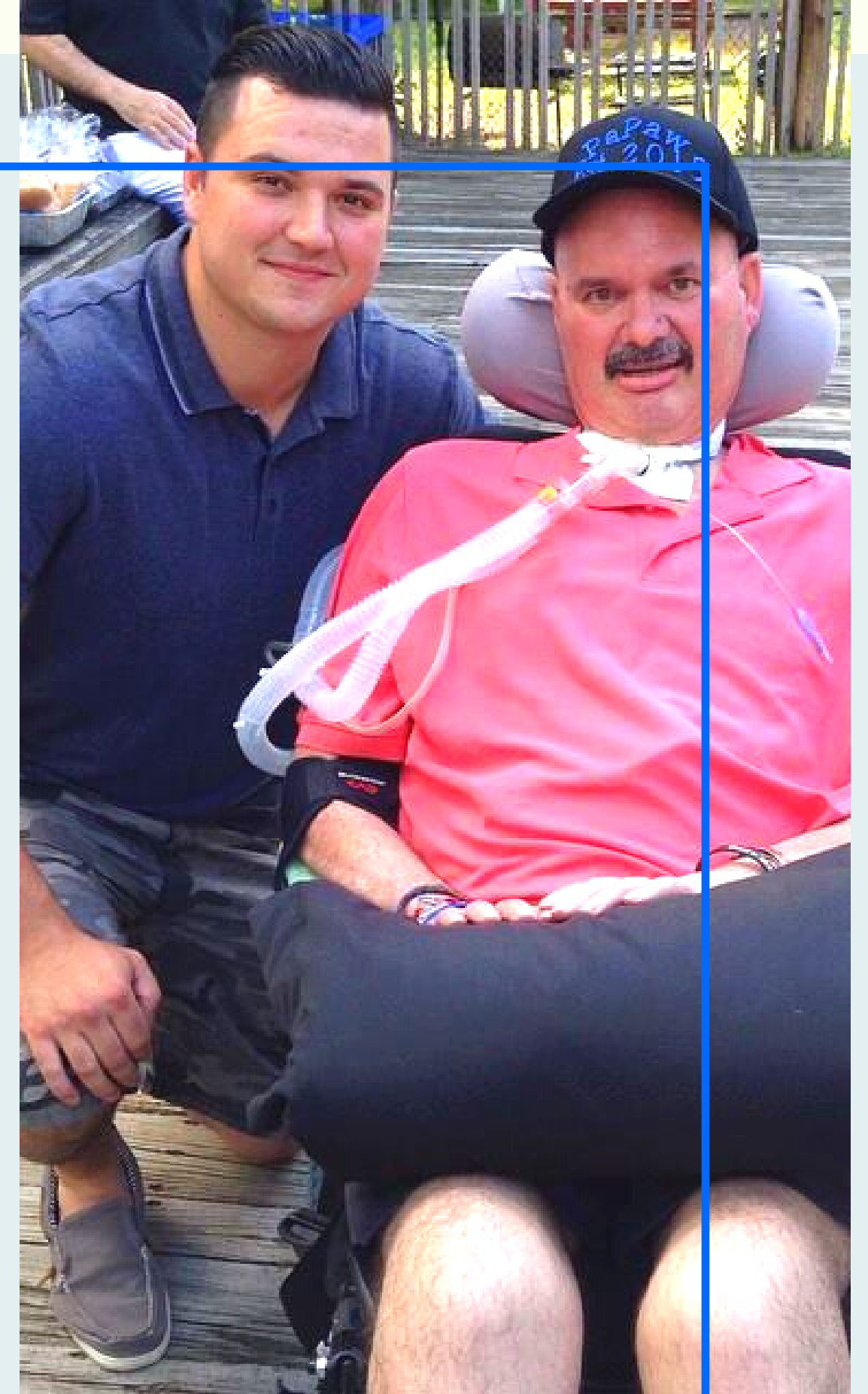
GOAL #2: PROGRAM SERVICES

GOAL: COMMIT TO THE GROWTH OF THE FLEX GRANT PROGRAM

- Provided over \$116k in direct funding to families since the beginning of FY18; provided \$31k during preceding 3 years.
- Annual Flex Grant funding up 114.9% since the beginning of FY18.

GOAL: DEVELOP YOUTH-FOCUSED PROGRAM MODEL TO SUPPORT YOUNG CAREGIVERS.

- Program launch delayed by COVID-19.
- Viability is an open question.





Strategic Plan Refresh

GOAL #3/#4: ADVOCACY / TALENT

GOAL: STRENGTHEN AND EXPAND ADVOCACY WORK

Regular speaking engagements. Focused on key, cross-organizational relationships.

GOAL: ATTRACT TALENT TO THE BOARD OF DIRECTORS, COMMITTEES, AND STAFF

Board expanded in FY19 and Committees expanded in FY20 (YPC+6; Resource Dev+2).

GOAL: INTENTIONALLY CULTIVATE STRONG SUPPORTER BASE THROUGH RECOGNITION, COMMUNITY BUILDING

No turnover to speak of on Board, Committees, etc.
Holiday Party + Susie Superheroes growing into tradition.



Thank you for making this work possible.

AND HERE'S THE MAKING AN EVEN BIGGER IMPACT TOGETHER IN 2021!